



FOSTER WEB MARKETING

We have a Content Management Program to fit every client! Which best describes you?

Foster Web Marketing has over 10 years of proven success creating high-ranking, high-conversion attorney websites, and works with over 100 law firms in the U.S. and Canada. While other attorneys chase after expensive keywords, FWM clients achieve high rankings on Google, MSN and Yahoo with FWM's proprietary DSS (Dynamic Self Service) software combined with advanced Search Engine Optimization techniques. Lauded for its outstanding personal service, Foster Web Marketing offers 3 levels of service:

Basic \$500/mo	Pro \$1500/mo	Platinum \$2500/mo
<p>Get Out of My Way, I can do it myself! <i>This is for those attorneys that want to work on their own websites and just need minimum support from us. If you plan to write and add your own content to your site, then this is the plan for you! These are the basic requirements, but critical to be successful:</i></p> <ul style="list-style-type: none"> • Listing and dynamic linking in FWM Network (gives you a huge traffic boost right at new site launch) • Your own Blog (brings you more traffic & helps you build content over time) • Your own RSS Fed (increases your traffic & page rank) • Monthly DSS Webinar & Newsletter (what other attorneys are doing to grow their business) • Keyword and Web Traffic Report (so you can easily monitor & improve your site's performance) • Listing and linking on Tom's personal Blog (lawfirmandattorney-internet-marketing.com) • Listing in "Hire an Attorney" at www.hire-an-attorney.com • Local Search Listing on over 85 local search engines (Google Local, Yahoo Local, etc) 	<p>I like to work as a team, please coach me. <i>This plan is if you need help with the site updates and want to really become efficient at search engine optimization. This plan includes 30 minutes in depth analysis of your site each month.</i></p> <ul style="list-style-type: none"> • Listing and dynamic linking in FWM Network (gives you a huge traffic boost right at new site launch) • Your own Blog (brings you more traffic & helps you build content over time) • Your own RSS Fed (increases your traffic & page rank) • Monthly DSS Webinar & Newsletter (what other attorneys are doing to grow their business) • Keyword and Web Traffic Report (so you can easily monitor & improve your site's performance) • Listing and linking on Tom's personal Blog (lawfirmandattorney-internet-marketing.com) • Listing in "Hire an Attorney" at www.hire-an-attorney.com • Local Search Listing on over 85 local search engines (Google Local, Yahoo Local, etc) • A Content Management Program (CMP) Manager (to make sure your site & content bring in the kind of prospects you want) • 3 Custom-Written, Unique Articles added to your site each month • 5 News Items added to your site each month matching your practice focus • 2 Blog Posts • 30 Minutes of Web Marketing Coaching every quarter, 1-on-1 with Tom Foster • Enhanced Video Module in DSS • Priority web updates as needed (you get to the front of the line) 	<p>We just want to practice law. <i>No one is going to do this in our firm, so please handle everything for us. Put us Page #1 for everything.</i></p> <ul style="list-style-type: none"> • Listing and dynamic linking in FWM Network (gives you a huge traffic boost right at new site launch) • Your own Blog (brings you more traffic & helps you build content over time) • Your own RSS Fed (increases your traffic & page rank) • Monthly DSS Webinar & Newsletter (what other attorneys are doing to grow their business) • Keyword and Web Traffic Report (so you can easily monitor & improve your site's performance) • Listing and linking on Tom's personal Blog (lawfirmandattorney-internet-marketing.com) • Listing in "Hire an Attorney" at www.hire-an-attorney.com • Local Search Listing on over 85 local search engines (Google Local, Yahoo Local, etc) • A Content Management Program (CMP) Manager (to make sure your site & content bring in the kind of prospects you want) • 5 Articles • 8 Blog Items • 30 Minutes of Web Marketing Coaching every quarter, 1-on-1 with Tom Foster • Enhanced Video Module in DSS • Priority web updates as needed (you get to the front of the line) • Great Legal Marketing Newsletter (\$199/month value) • Great Legal Marketing Coaching Program (\$4,800 value) • Ben Glass's Ultimate Practice Building Toolkit (\$3,995 value)

CMP as of 11/25/08

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