

## Perfect Client Exercise

### We Help:

- Age:
- Household Income:
- Employment Status:
- Education:
- Gender:
- Marital Status:
- Number of Children in Household:
- Home Type:
- Vehicles:
- General Characteristics:
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### To:

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### By:

### Even If:

- Too expensive
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### Differentiators:

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### Additional Information:



Taglines:

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