

This is extremely important because you left money here at the studio.

We have a bunch of extra videos from your previous shoot with us that can quickly be put to work for you on your website and social media sites like YouTube. The work has already been done AND we are running an end-of-the-year special.

Why does this matter?

Well, Google and YouTube continue to be the big dogs when it comes to search engine traffic, attracting leads and landing cases. In fact, they're just getting bigger and bigger. Consider that:

- Google is the #1 search engine (and it's not even close);
- YouTube is the #2 search engine;
- According to Forrester Research: "on the keywords for which Google offers video results, any given video in the index stands about a 50 times better chance of appearing on the first page of results than any given text page in the index.";
- Over 2 billion videos are viewed every day;
- YouTube Mobile gets over 100 million views per day;

Not only is video hugely important when it comes to helping your firm show up on Google and YouTube, you've got a distinct advantage over most of your competitors because many of them haven't even ventured into video yet.

Now's your chance to really bring the hammer down on your competition by tapping into your unused videos and expanding your video footprint on the Web with lifting a finger.

And, at just \$200 for us to professionally edit each video, add graphics, optimize them and then upload them for you, it's an absolute steal.

But until December 31, 2011, we'll knock 25% off every video. That's just \$150 for videos that could be getting you cases.

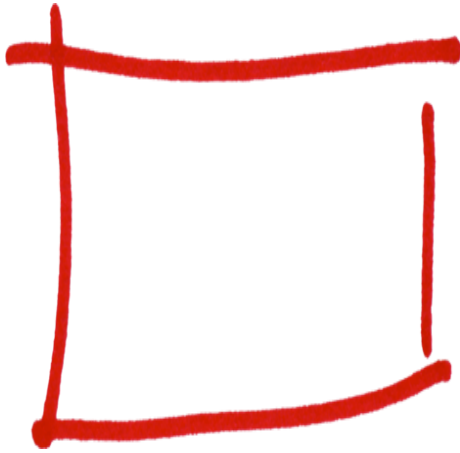
To get started and find out the complete list of available videos for you, simply call us at 888-886-0939 or fill out the attached form and fax it to 703-997-0939.

Best,

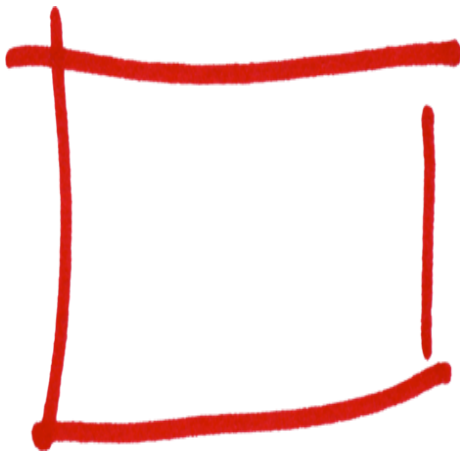
Tom Foster and Jim Folliard

P.S. You've got to take action before December 31 to get this deal!

P.P.S. Remember, you don't even have to travel to Fairfax and shoot more videos...they're already done!!



YES! I want to
put those videos
to work!



NO...I live in the
90's and prefer
Yellow Pages.

Name: _____

Phone number: _____

Best time to call: _____

Fax this form to **703-997-0939** or email Chad Foster at
chad@fosterwebmarketing.com or Ken Pearce at
ken@fosterwebmarketing.com before December 31!